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PATENT AND TRADEMARK OFFICE

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AUG 19 2009

Attorney Docket No.: Google-57 (GP-151-00-US)

Applicant: **Jeremy BEM**

Serial No.: 10/674,888

Confirmation No.: 9229

Filing Date: **September 30, 2003**

Title: **INCREASING A NUMBER OF RELEVANT ADVERTISEMENTS USING
A RELAXED MATCH**

Examiner: **Tri V. Nguyen**

Group Art Unit: 1796

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

REQUEST FOR A TWO (2) MONTH EXTENSION OF TIME

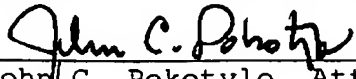
In response to the final Office Action mailed on March 19, 2009, which set a time for response to expire on June 19, 2009, please extend that period two (2) months to expire on August 19, 2009. The Patent Office is authorized to charge the fee of \$490.00 and any fee due to the deposit account of Straub & Pokotylo, deposit account number 50-1049.

08/20/2009 MNGUYEN 00000029 501049 10674888

01 FC:1252 490.00 DA

August 19, 2009

Respectfully submitted,


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CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this paper (and any accompanying paper(s)) is being facsimile transmitted to the United States Patent Office on the date shown below.

John C. Pokotylo

Type or print name of person signing certification


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August 19, 2009
Date